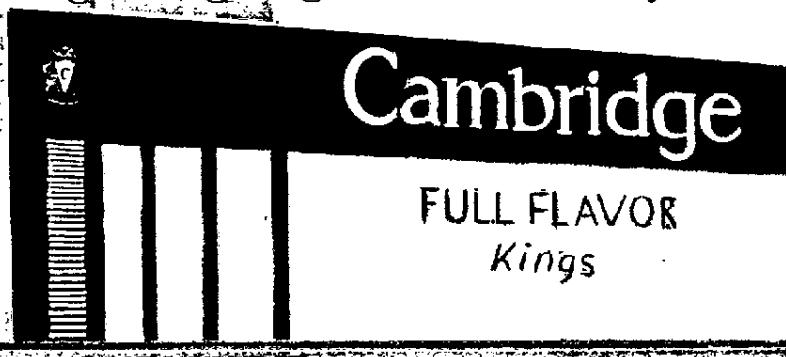


# The Perfect Fit

A cigarette that's close to perfection. And a lighter that's almost perfect. We can't think of two things that go together better. Can you?



## CARTON OF CAMBRIDGE

Here's a deal you can't afford to pass up: A free carton\* of Cambridge. Rich flavor at an even more rewarding price. 70 UPCs/\$1.20 postage & handling. Item No. CA34.

\*New York, New Hampshire, Minnesota responders will receive a free carton of Cambridge.

## ZIPPO LIGHTER

It's the Cambridge Zippo that lights anywhere. 70 UPCs/\$1.20 postage & handling. Item No. CA34

## ITEM NO.'S CA35-CA43

Full Flavor Kings  
Full Flavor 100s  
Lights Kings  
Lights 100s  
Ultra Lights 100s  
Menthol Lights Kings  
Menthol Lights 100s  
Lowest Kings  
Lowest 100s

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